

Health Department

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FOR IMMEDIATE RELEASE

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City of Milwaukee Health Department to Join 'Blue Monday' on June 15

National day to wear blue seeks to raise awareness for men's health issues, encourage healthy behaviors

MILWAUKEE – On Monday, June 15, Mayor Tom Barrett and the City of Milwaukee Health Department will join organizations locally and nationally in wearing blue for "Blue Monday," a day seeking to raise awareness for men's health education and engagement.

"I ask all Milwaukeeans to wear blue as a simple step to show support for men's health issues in our community," said Mayor Tom Barrett. "But, more importantly, I urge everyone to plan and participate in a healthy activity on Monday. Use the day as a reminder to schedule a visit to your doctor or to take part in a healthy activity."

Mayor Tom Barrett has proclaimed June to be Men's Health Month in the city of Milwaukee. Throughout the month, various activities and events are taking place to encourage men to connect with a health care provider for preventive care while also improving healthy behaviors in their lives.

"We know that the top causes of death for men in Milwaukee are preventable and that men tend to access health care services less than women," said Commissioner of Health Bevan K. Baker. "During this month we remind all men that under the Affordable Care Act you receive an annual medical visit free of charge from your provider, regardless of what insurance you carry. We also encourage men citywide to take advantage of the resources available to support their overall health and wellbeing."

For more information on the City of Milwaukee Health Department's Men's Health Program as well as Men's Health Month activities, including a free men's health summit being held on June 20, visit www.milwaukee.gov/health.

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